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September 28, 2015

Jeff S. Jordan
Supervisory Attorney
Complaints Examination & Legal Administration
Federal Election Commission
999 E Street, NW
Washington, DC 20463
VIA FACSIMILE: (202) 219-3923

Re: MUR 6953 - Response to Complaint from Martha E. McSally and McSally for Congress

Dear Mr. Jordan:

We are writing this letter on behalf of our clients, Martha E. McSally, McSally for Congress (the "McSally Campaign" or the "Campaign"), and Paul Kilgore in his official capacity as Treasurer, in response to the Complaint filed by Virginia Delores Grayam ("Complainant") dated July 31, 2015 and designated MUR 6953. The Complaint¹). The Complaint in this matter is speculative, and the asserted facts do not support a reason to believe finding in this matter. Accordingly, the Complaint should be dismissed.

The Complaint baselessly alleges that the McSally Campaign did not meet the "best efforts" requirements to collect and disclose contributor information. Specifically, the Complaint alleges the McSally Campaign failed to meet its obligation for 70% of its donors during the first half of 2015 election cycle, and for 26% of its donors during the 2013-2014 election cycle.

The Federal Election Campaign Act ("FECA" or "Act") Federal Election Commission ("FEC" or "Commission") regulations require that committees use their best efforts to collect and report the "identification" of each person that makes a contribution or contributions aggregating more than \$200 during an election cycle.¹ An individual's "identification" means his or her name, mailing address, occupation, and employer.² If a committee does not obtain such information, a committee will nonetheless be considered to be in compliance with the Act if

¹ 2 U.S.C. §434(b)(3); 11 C.F.R. § 104.7.

² 2 U.S.C. §431(13).

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the treasurer demonstrates that "best efforts" were used to obtain, maintain, and submit the required information.

Under Commission regulations, a committee will be deemed to have exercised "best efforts" if all of its written solicitations for contributions include "a clear request" for the contributor's information and "an accurate statement of Federal law regarding the collection and reporting of individual contributor identifications," and the request and statement "appear in a clear and conspicuous manner on any response material included in a solicitation." If a committee does not receive adequate contributor information, the committee must make "at least one effort" to obtain the missing information. A follow-up request may be written or oral and must be made no later than 30 days after the receipt of the contribution. The request may not include a solicitation or any other materials, must clearly ask for the information, and include an accurate statement of Federal law.

The McSally Campaign complies with the requirements of the Commission's best efforts regulations. As shown in the attached solicitations and contributor cards, the Campaign includes the required disclaimer language on its written requests for contributions. See Exhibit A. If information is not provided by the contributor, the Campaign follows up with a letter, an email, or a call to the contributor. See a sample of such emails and letters as Exhibit B. The Campaign also attempts to obtain the required information from other public records, such as prior FEC reports.

Since January 2015, the McSally Campaign has sent follow-up letters to contributors who were disclosed on the 2015 April Quarterly and July Quarterly Reports and has obtained additional contributor information from over 330 individuals to date. The Campaign is amending its reports to include this information, and any other information it receives, by the next filing deadline. Thus, the Campaign is in full compliance with Commission regulations.

For the 2014 cycle, the Complaint alleges that the McSally Campaign failed to include complete contributor information for 26% of its donors. The McSally Campaign raised over \$4.8 million in contributions in the 2014 cycle.⁴ Over \$3.3 million of these contributions were from individuals, of which over \$2.3 million were itemized. Moreover, the Committee raised over \$1.4 million through direct mail alone. Committees that raise a substantial amount through direct mail commonly have a higher percentage of missing contributor information. Many direct mail donors contribute small amounts several different times in response to different mailers. Thus, the contributors often fail to realize they have aggregated more than \$200 and may choose not to disclose the information if they are only contributing \$25 or \$50 per occasion. Regardless, the Campaign's solicitations notified donors of its obligation to collect and report identifying information, and the Campaign would follow-up with those who failed to provide complete information.

³ 11 C.F.R. § 104.7(b).

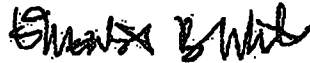
⁴ Rep. McSally won the 2014 general election by just 167 votes. It was one of the most competitive House races in the country in 2014.

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The McSally Campaign has complied with the "best efforts" requirements, but is not always successful in obtaining the information as contributors are not required to provide it. The Complainant's assertion that the Campaign would intentionally "obscure from the public" the source of its contributions is gratuitous. The McSally Campaign takes its reporting obligations very seriously. Accordingly, in light of the foregoing, we respectfully request that the Commission dismiss this complaint. Should you have any questions or need additional information, please do not hesitate to contact me.

CLARK HILL PLC



Elizabeth Beacham White

EXHIBIT A

1704444401

Exhibit A.1

Invitation to September 22, 2015 Event for McSally for Congress

1-2044444444

Martha, I am proud and honored to join you on Tuesday, September 22nd, 2015 to support your campaign for U.S. Congress. I am enclosing my most generous contribution in the amount of:

☐ \$10,800/couple ☐ \$5,400 ☐ \$2,700 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ Other: \$

Unfortunately, I am unable to participate but am enclosing a contribution in the amount of \$_____

Individuals may contribute up to \$5,400 (\$2,700 to the primary election and \$2,700 to the general election). An individual may write one check for \$5,400 and indicate "primary/general" in the memo of the check.; Couples may write a check for up to \$10,800 from a joint account (where both names are listed on the account) if "primary/general" is indicated in the memo of the check and this form is completed and signed by both contributors; Multi-candidate PACS may contribute up to \$10,000 (\$5,000 per election).

Please make checks payable to: "McSally for Congress" and send to:
McSally for Congress
P.O. Box 19128, Tucson, AZ 85731

To contribute online: www.messaflyforcongress.com.

To contribute by personal credit card, please complete the following:

Please circle one: Visa MasterCard American Express Discover Amount: \$

Name on card: _____

Card #: _____ **Security Code:** _____ **Exp. Date:** _____

☐ My signature verifies that this contribution represents my personal funds and is not drawn on an account maintained by another, including an incorporated entity or other prohibited source.

Signature of Contributor: _____

We are required to use our best efforts to report the name, address, occupation and employer of those who contribute more than \$200 in the aggregate in an election cycle. Please complete below.

Full Name: _____

Spouse's Name (if joint): _____ **Spouse's Sig. (if joint):** _____

Employer: _____ **Occupation:** _____

Spouse's Employer (if joint): _____ **Spouse's Occupation (if joint):** _____

Address: _____ **City:** _____

State: _____ Zip: _____ Fax: _____

Home Phone: _____ **Work Phone:** _____

Email: _____ **Mobile Phone:** _____

Contributions to McSally for Congress are not deductible as charitable contributions for federal income tax purposes. Funds received in response to this solicitation are subject to federal contribution limits. An individual may contribute up to \$2,700 for the primary election and up to \$2,700 for the general election for a total of \$5,400. Couples may contribute up to \$10,800 for the primary/general election from a joint account, but such a contribution requires both signatures. Federal multicandidate PACs may contribute up to \$5,000 for the primary election and up to \$5,000 for the general election. Contributions from corporations, labor unions, federal-government contractors, and foreign nationals (individuals not admitted for permanent lawful residency and/or non-green card holders) are prohibited. Federal law requires McSally for Congress to use its best efforts to obtain, maintain, and report the name, address, occupation, and employer of any individual who contributes more than \$200 in the aggregate in an election cycle.

Paid for by McSally, for Congress

Exhibit A.2

2015 Direct Mail Solicitation

11/04/2015 11:00 AM

[illegible]

U.S. CONGRESSWOMAN (R-AZ)
COL. MARTHA MCSALLY (Ret)

PO BOX 97019 / Washington, DC 20090

PSNET STD
U.S. Postage
PAID
XXXXXX
Permit XXX

Dear Friend,

I'm a warrior, not a professional politician.

I need your help because I defeated my liberal Democrat opponent by only 167 votes.

I'm asking for your patriotic support for my re-election.

Martha

Open ASAP!





U.S. Representative (R-AZ)
COL. MARTHA MCSALLY

Armed Services Committee | Homeland Security
Subcommittee on Emergency Preparedness Response and Communications

Wednesday, 3:17 PM

Dear Fellow American,

I'm reaching out to you today for your immediate help as the likely #1 Republican target of the liberal Democrats in America!

Please allow me to introduce myself...

★ ...My name is Martha McSally and after serving 26 years in uniform, and as the first female fighter pilot to fly in combat in U.S. history, I now have the honor to serve as a proud Republican Member in the U.S. House of Representatives from the 2nd Congressional District of Arizona!

Even after being targeted for defeat by President Obama and Nancy Pelosi's liberal supporters with close to \$10 Million in vicious negative ads...

...I refused to back down and won my race for U.S. Congress by 167 votes!

That's right, I won by 167 out of 219,351 votes cast!

My 167-vote win represents a margin of victory of 0.076% over the liberal Democrat incumbent.

Unfortunately, while everyone else had their election decided in November, my election wasn't certified until December 17th after an extended vote count, legal challenges, and a court-ordered recount!

My victory brought the historic Republican majority in the U.S. House of Representatives from 246 to 247 Members, a majority not achieved since Herbert Hoover was President!

My race for the U.S. House of Representatives was three things:

- 1) The closest Congressional race in America.

(Over, Please)

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2) The 3rd most expensive race in the nation.

3) The very last race to be decided in the country.

* My friend, I have no desire or intention of ever running such a nail-biting race again.

That's why I'm reaching out to you for help today!

I'm confident that once you understand what an impact I will have on America's national security policy as the newest veteran and strong Republican Member of the House Armed Services Committee and Homeland Security Committee, you'll want to join my team!!

So please, let me tell you a bit more about myself.

I'm the youngest of five children and my father died when I was 12 years old.

My mom continued to raise the five of us to become educated, independent, hardworking, and most of all, patriotic.

I graduated from the U.S. Air Force Academy in Colorado Springs, Colorado as a Distinguished Graduate. I continued my education at Harvard's John F. Kennedy School of Government and the U.S. Air War College, earning Masters Degrees in Public Policy and Strategic Studies.

During my time in uniform I served as an A-10 "Warthog" pilot and I racked up 325 combat flight hours in the Middle East and over the skies of Afghanistan.

In 2004, I took command of the 354th Fighter Squadron and had the honor of leading my team into combat in Afghanistan, earning the Bronze Star for combat leadership.

During my time in uniform, I deployed six times to combat zones in the Middle East and Afghanistan. I led counter-terrorism operations in Africa, and I was a Professor of National Security after I retired.

As the first U.S. female fighter pilot and squadron commander to lead in combat, I am proud to have had the opportunity to serve my country.

I retired from the Air Force with the rank of Colonel and more than 2,600 flight hours.

The photo on the back of this envelope is of the A-10. It

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clearly demonstrates the A-10's awesome and deadly firepower...

...A firepower I employed in combat against the enemies of the United States of America.

Without a doubt, it was a true privilege to protect our nation and our troops in the uniform of the United States Air Force.



Today, I am equally honored to continue to protect and defend the Constitution of the United States of America as a Member of Congress!

It's an honor I take seriously and that's why I'm reaching out to you today to request your help and support.

You see, my victory over my liberal Democrat opponent silenced the Democrats who ran a national campaign based on scare tactics and falsehoods.

My opponent completely ran from his party and from his support of ObamaCare while President Obama and Nancy Pelosi tried to conceal their record of failure: higher taxes, record deficits, and an economy that punishes the middle class.

With the help of supporters, family, and friends, we were able to expose the rampant misinformation of President Obama and his allies and, because of such generosity, I was able to cling to victory by 167 votes.

Running a winning campaign takes an army of supporters, a network of volunteers, and a core group of committed donors to fund the campaign from start to finish.

So, just like the ground support I enjoyed when I flew combat missions over enemy territory, my campaign needs a strong team of patriotic men and women supporting me from every state in the nation!

My district is a truly competitive swing seat and every year it has the potential to be a nail biter to the very end.

I personally destroyed the Democrats' national campaign plan by running for office and winning, because when they tried to peddle their "War on Women" garbage to the liberal media, the woman warrior fought back!!!

Nancy Pelosi and her team of liberal Democrats threw everything they had at me.

(Over, Please)

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They couldn't take away my service to my country.

They couldn't take away my 325 combat flight hours.

And thanks to conservatives just like you, I won by 167 votes.

Now, they are regrouping and I need to refuel mid-air as I've just been sworn in and haven't even truly landed yet.

Won't you please do me the favor of standing with me, standing with America, and standing for a strong foreign policy for the United States of America and her troops by joining my campaign team today?

★ I'm a warrior, not a professional politician. But, I know I need to double my support base to win reelection and so I'm asking you for \$2,700, \$1,000, \$500, \$250, \$100, \$50, or even \$35 today payable to "McSally for Congress."

Nancy Pelosi tried to destroy me. If you can, please help me fight her and her destructive agenda by sending a gift of \$2,700, \$1,000, \$500, or even \$250 today.

But if \$2,700, \$1,000, \$500, or \$250 is too much, please provide invaluable battlefield cover with a contribution of \$100, \$50, or even \$35 today.

I thank you for your support of this country and for the men and women who serve in uniform and rely on us.

For America,

Martha

Col. Martha McSally (USAF, ret)
United States Representative (AZ-2)

P.S. President Obama and Nancy Pelosi's agenda is flat out wrong. As an A-10 "Warthog" pilot with 2,600 flight hours, I'm never going to stop fighting to defend America. Won't you help me?

Please stand with me and with the Founding Fathers vision for America by returning your gift of \$2,700, \$1,000, \$500, \$250, \$100, \$50, or even \$35 today. Again, I thank you!!

EMERGENCY GIFT REPLY TO:

U.S. AIR FORCE COLONEL CONGRESSMAN MARTHA MCSALLY

REPUBLICAN FOR CONGRESS, AZ-02



Dear Martha,

Thank you for your service to our country. From serving 26 years in uniform to being the first woman to fly in combat, your trail-blazing leadership speaks for itself.

But I realize your unique background and steadfast beliefs have also made you the liberal Democrat's top House target. In fact, Nancy Pelosi and the Democrats spent close to \$10 Million in negative ads to defeat you in 2014!

After thwarting the Pelosi-Democrats' efforts by just 167 votes, I know they'll come at you even harder this cycle. To help you answer their next round of attacks, enclosed is my gift of:

☐ \$2,700 ☐ \$1,000 ☐ \$500 ☐ \$250
☐ \$100 ☐ \$50 ☐ \$35 ☐ Other: _____

Signed, _____ E-mail: _____

Please make checks payable to: McSally for Congress
Or, see below to make your contribution by credit card.

CREDIT CARD OPTION

You may make a credit card contribution by completing the following:

☐ VISA ☐ M/C ☐ AMEX ☐ DISC

Credit Card Number: _____

Security Code*: _____

Exp. Date: _____

Amount: _____

Name: _____

Address: _____

Phone: _____

Occupation: _____

Employer: _____

Name as it Appears on Card: _____

Signature: _____

Date: _____

* (3-digit code on back of card; AMEX 4-digit code on front)

Paid for by McSally for Congress

Contributions to McSally for Congress are not deductible as charitable donations for income tax purposes. Federal election law requires political committees and individuals to report the name, mailing address, occupation and name of employer for contributions where aggregate is in excess of \$200 in an election cycle. Contributions from corporations, federal government contractors and foreign nationals are prohibited. Not printed at Government Expense. Individuals may contribute a legal maximum of \$2,600 per election cycle (\$5,200 total).

Martha McSally is a former Colonel. Use of her military rank, insignia, and photograph in uniform does not imply endorsement by the Air Force or the Department of Defense.

110444MCSALLY

Exhibit A.3

Invitation to September 17, 2014 Event for McSally for Congress

CONFIDENTIAL



Carolyn and Bill Franke

Cordially invite you to an evening reception with

Martha McSally

*In support of Martha's campaign for
Arizona's 2nd Congressional District*

**Wednesday, September 17th, 2014
5:30PM to 7:00PM**

**The Franke Residence
7701 North Saguaro Drive
Paradise Valley, Arizona 85253**

**Co-Host: \$1000 per person
Friend: \$500 per person**

Please see contribution form attached

**Business Casual Attire - RSVP by Tuesday, September 15th
Complimentary Valet provided**

**For questions or to RSVP, please contact:
Teresa Wright 623-498-7999 or email to wrightvision1@gmail.com**

www.McSallyforCongress.com

Paid for by McSally for Congress

170944404

Martha, I am proud and honored to join you on Wednesday, September 17th, 2014 to support your campaign for U.S. Congress. I am enclosing my most generous contribution in the amount of:

☐ \$5,200/couple
 ☐ \$2,600
 ☐ \$1,000
 ☐ \$500
 ☐ \$250
 ☐ Other \$ _____

Unfortunately, I am unable to participate but am enclosing a contribution in the amount of: \$ _____

For contributions to the general election fund, individuals may contribute up to \$2,600; Couples up to \$5,200; PACS up to \$5,000.

**Please make checks payable to: "McSally for Congress" and send to:
McSally for Congress**

P.O. Box 19128, Tucson, AZ 85731

Phone: (623) 498-7999 Email: wrightvision1@gmail.com

To contribute online: www.mcsallyforcongress.com

To contribute by personal credit card, please complete the following:

Please circle one: **Visa** **MasterCard** **American Express** **Discover** **Amount: \$** _____

Name on card: _____

Card #: _____ **Security Code:** _____ **Exp. Date:** _____

☐ My signature verifies that this contribution represents my personal funds and is not drawn on an account maintained by another, including an incorporated entity or other prohibited source.

Signature of Contributor: _____

We are required to use our best efforts to report the name, address, occupation and employer of those who contribute more than \$200 in the aggregate in an election cycle. Please complete below.

Full Name: _____

Spouse's Name (if joint): _____ **Spouse's Sig. (if joint):** _____

Employer: _____ **Occupation:** _____

Spouse's Employer (if joint): _____ **Spouse's Occupation (if joint):** _____

Address: _____ **City:** _____

State: _____ Zip: _____ Fax: _____

Home Phone: _____ **Work Phone:** _____

Email: _____ **Mobile Phone:** _____

Contributions to McSally for Congress are not deductible as charitable contributions for federal income tax purposes. Funds received in response to this solicitation are subject to federal contribution limits. An individual may contribute up to \$2,600 for the primary election and up to \$2,600 for the general election. Couples may contribute up to \$5,200 for the general election from a joint account, but such a contribution requires both signatures. Federal multicandidate PACs may contribute up to \$5,000 for each election. Contributions from corporations, labor unions, federal-government contractors, and foreign nationals (individuals not admitted for permanent lawful residency and/or non-green card holders) are prohibited. Federal law requires McSally for Congress to use its best efforts to obtain, maintain, and report the name, address, occupation, and employer of any individual who contributes more than \$200 in the aggregate in an election cycle.

Paid for by McSally for Congress

Exhibit A.4

2014 Direct Mail Solicitation

11/05/2014 11:00 AM

U.S. AIR FORCE COLONEL (ret)
MARTHA MCSALLY
REPUBLICAN for CONGRESS, AZ-02

PO BOX 97019 ; Washington, DC 20090

President [redacted] failed to secure the border and my Democratic opponent gets an "F" [redacted] I'm writing to ask for your help in my race for U.S. Congress. [redacted] border and protect America before it's too late.

Mr. John Smith
123 Main Street
Apartment 1234
TOWN, MD 32121

[illegible]



MARTHA MCSALLY

for U.S. CONGRESS

Wednesday morning

Dear Fellow Patriot,

In 2010, Southern Arizona rancher Rob Krentz was murdered on his property while responding to an illegal activity on his ranch. Also in 2010, Border Patrol Agent Brian Terry was murdered in Southern Arizona in a shootout with bandits who rob drug smugglers.

I recently took another trip to the U.S. - Mexico border to visit with ranchers and border residents, who shared stories of "drug mules" crossing their property (usually damaging it) and getting away. They showed me many places in the border fence and vehicle barrier where there were breaches since my last visit. I could have stepped into Mexico easily on many occasions.

One female rancher was stopped by a human barricade of men on a dirt road near her ranch, forcing her to decide whether to stop or run them over. She stopped and they surrounded her vehicle and asked in English for her to call the police so they could turn themselves in.

⇒ With the influx of over 50,000 children this year over our Southern border, the rest of the nation is now aware of what we live with every day in Southern Arizona - an unsecured border.

Cartels are easily trafficking drugs, people, weapons, and money through our neighborhoods, putting ranchers, border residents, and border patrol agents at risk requiring them to make life or death decisions since the federal government has failed them.

Our border is not secure and it is a public safety and national security threat. The Obama administration and Congress have failed to address this serious issue for too long, and it is time to change who we send to Congress to secure our border.

My name is Martha McSally and I'm a retired Colonel and A-10 fighter pilot in the U.S. Air Force.

(Over, Please)

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During my 26 years in uniform, I also served as a Legislative Fellow for former Arizona Senator Jon Kyl, where I was part of his national security team and earned two Masters Degrees with a national security focus.

Additionally, I have experience in conducting intelligence-driven operations using technology, air and ground personnel to achieve a mission.

I'm a Republican running for the U.S. Congress in Arizona's 2nd Congressional District. My opponent is Freshman Democrat and professional staffer, Ron Barber.

I ran against Barber in 2012 and lost by only .84% with only 205 total days in the campaign. Barber is now the most vulnerable Member of Congress in a rematch race with me.

I'm writing you today because I need your help to win to secure our border and protect America before it's too late.

As a military officer, I've dealt with national security issues facing the United States all my adult life.

One of the first things done in the military to ensure operational safety is to secure the perimeter.

Today, our border with Mexico is not secure by any standard and one only needs to visit the border like I often do to see this firsthand.

My opponent says he has been leading the effort to secure the border since he was a staffer starting in 2006. Well, he gets an "F" for his efforts.

Our men and women in the border patrol are doing the best they can, but their bosses in Washington are directing a failed strategy.

This is not rocket science. The Obama administration has failed to secure the border and Congress has failed to direct a successful strategy.

We must complete the fence and vehicle barriers. We must use intelligence-driven operations to focus on known corridors of illegal activity, and be nimble when those corridors change. We must use sensors, airborne assets, and manpower — in vehicles,

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horse patrols, and on foot at the border – to detect, monitor, and intercept illegal activity.

We can secure the border with the political will, leadership, and expertise in Congress.

Fortunately the Republican led House of Representatives recently passed a bill to spend over \$694 million to help secure our borders.

It did three very important things:

- 1. Increased National Guard presence on the border.
- 2. Increased funding for temporary judges to help relieve the backlog of cases in immigration courts.
- 3. Increased resources for Customs and Border Patrol operations.



My opponent, Democrat Ron Barber, voted against it.

He just doesn't get it.

So it's time for him to go.

My friend, I'm asking you to stand with me today to put an end to Ron Barber's career as a professional staffer and public official by supporting my Republican campaign for Congress.

I know I'm not the only candidate sounding the national security alarm about this issue, but my district includes 80 miles of the U.S. - Mexican border. I am 100% committed to making a difference when I win.

I'm asking for your help.

Yet President Obama and my liberal Democrat opponent, Ron Barber, refuse to deal seriously with this issue and refuse to secure America's border.

That's why after coming up short by just 0.84% of the vote in 2012, I'm running for U.S. Congress again this November.

Today the tide is swelling against President Obama and the Democrats' failed policies.

(Over, Please)

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As one of America's top Republican candidates, I'm humbly asking for your generous financial support today.

To let me know you're all in, please sign your EMERGENCY REPLY at once. Then, return it in the self-addressed envelope provided along with a personal check for \$2,600, \$1,000, \$500, \$250, \$100, \$70, or \$35 to "McSally for Congress" without delay.

As the most vulnerable Freshman Democrat in the nation, Ron Barber will attract even more Inside-the-Beltway cash and support than he garnered in our first battle in 2012.



In fact, Nancy Pelosi and the national Democrats have already committed \$1.5 Million in negative ads to defeat me!

So whether you send \$35, \$70, \$100, \$250, \$1,000, or max out your gift at \$2,600 (\$5,200 for married couples), every dollar you send today is critical to our victory in this nationally-watched rematch.

Thank you again for sparing a few minutes of your time and attention to read and consider my urgent appeal for support.

Whatever else you do with the rest of your day, please be sure to put your EMERGENCY GIFT of \$2,600, \$1,000, \$500, \$250, \$100, \$70, or \$35 into the mailbox just as soon as possible.

Sincerely,

Col. Martha McSally (R-AZ)
U.S. Air Force (ret.)

P.S. As the first woman fighter pilot to ever fly in combat or command a Fighter Squadron in combat, I've spent my entire adult life protecting the national security of the United States.

To help me secure the border now and defeat do-nothing Democrat Ron Barber, please rush your EMERGENCY GIFT of \$2,600, \$1,000, \$500, \$250, \$100, \$70, or \$35 to "McSally for Congress" today. Thank you!

U.S. AIR FORCE COLONEL MARTHA MCSALLY (RET) REPUBLICAN FOR CONGRESS, AZ-02

Prepared For:

Mr. John Smith
123 Main Street
Apartment 1234
Town, MD 32121

FOR OFFICIAL USE ONLY
XXXXMailCodeXXX
STATEMENT #
XXXXXID*XXXX



EMERGENCY GIFT REPLY

Dear Martha,

Thank you for making securing the border and protecting America one of the top priorities of your campaign today.

Patriotic Arizonans and Americans like me need you in Congress to fight back against President Obama and his reckless policies that weaken our national defense.

But despite how close you came to winning last time, I know this race is still an uphill battle. A strong conservative veteran woman candidate like you is a direct threat to the Democrats and they'll spend anything to take you out.

To help you win this time around, please find enclosed my most generous EMERGENCY GIFT of:

☐ \$2,600 ☐ \$1,000 ☐ \$500 ☐ \$250
☐ \$100 ☐ \$70 ☐ \$35 ☐ Other: \$_____

Signature: _____ Email: _____

Please make checks payable to: McSally for Congress

Or see below to make your contribution by credit card.

CREDIT CARD OPTION

You may make a credit card contribution by completing the following:

☐ VISA ☐ M.C. ☐ A.M. ☐ D.C.

Name as it Appears on Card: _____

Credit Card Number: _____

Signature: _____

Security Code*: _____ Exp. Date: _____ Amount: _____

Date: _____

* (3-digit code on back of card; AMEX 4-digit code on front)

Name: _____ Address: _____ Phone: _____

Occupation: _____ Employer: _____

Paid for by McSally for Congress

Contributions to McSally for Congress are not deductible as charitable donations for income tax purposes. Federal election law requires political committees and individuals to report the name, mailing address, occupation and name of employer for contributions where aggregate is in excess of \$200 in an election cycle. Contributions from corporations, federal government contractors and foreign nationals are prohibited. Not printed at Government Expense. Individuals may contribute a legal maximum of \$2,600 per election cycle (\$5,200 total).

Martha McSally is a former Colonel. Use of her military rank, job titles, and photographs in uniform does not imply endorsement by the Airforce or the Department of Defense.

THANK
YOU FOR
YOUR
SUPPORT

I need your help to win -- to
secure our border and protect
America before it's too late!
Thank you for your support.

McSally

ENCLOSED:
☐ SIGNED REPLY
☐ CONTRIBUTION

FIRST CLASS

COL. MARTHA MCSALLY (ret)
for U.S. CONGRESS
PO BOX 97019
WASHINGTON, DC 20090-7019

FIRST CLASS

EXHIBIT B

11/11/2015 11:11:11 AM

Exhibit B.1

2015 "Best Efforts" Follow-Up Letter

104444

«first» «last»
«addr1»
«city», «state» «zip»

Dear «first»,

Thank you very much for your most recent contribution to McSally for Congress. It is supporters like you that make our continued work on behalf of all conservatives possible.

Federal election law requires that we request the employer and occupation of all contributors whom exceed \$200 in contributions in an election cycle. Please complete the information below and return to the address below. If you would like to expedite this process, please fax the completed form to 404.393.7868.

McSally for Congress
C/o Professional Data Services
824 S Milledge Ave, Ste 101
Athens, GA 30605

If you have any questions, please don't hesitate to contact us at 706.534.7780

Employer: _____

Occupation: _____

Thank you again for your staunch support.

Sincerely,
McSally for Congress

Exhibit B.2

2014 "Best Efforts" Follow-Up Letter and Mail Merge

11/10/2015 11:11:11 AM

DATE**DONOR NAME****DONOR ADDRESS****DONOR CITY STATE ZIP**Dear **DONOR**,

Thank you for your generous contribution to the Martha McSally for Congress campaign.

Federal election law requires the campaign's best efforts to obtain, maintain, and report the name, address, occupation and employer of any individual who contributes more than \$200 in an election cycle. We are currently missing the information listed below.

We would appreciate your attention to our request in obtaining this information. You can mail it to the address listed below. If you prefer email, you can send the requested information to Andrew@McSallyforCongress.com

Should you have any questions, please do not hesitate to contact me at (520) 488-4610. Again, thank you for your support. It is your generosity that makes our efforts possible.

Sincerely,

Andrew Murray
Finance Assistant

Contributor:

DONOR NAME**DONOR ADDRESS****DONOR CITY STATE ZIP**

Employer: _____

Occupation: _____

You can: 1) mail this to McSally For Congress, P.O. Box 19128, Tucson, AZ 85711 or 2) email this information to Andrew@McSallyforCongress.com.

Amount	Name	Occupation	Employer
1100	Frederic Brace	Attorney	
2600	Lissa Staples	BEST EFFORT	
250	Bernard Rethore	consultant	
300	Lisa Van Arnam	Homemaker	
2600	Johnson King	Info Requested 1/21/14	Info Requested 1/21/14
2600	Jill King	Info Requested 1/21/14	Info Requested 1/21/14
1000	Bruce Mackenzie	Info Requested 1/21/14	Info Requested 1/21/14
400.24	Pete Carpenter	Info Requested 1/21/14	Info Requested 1/21/14
600	Jon Wang	Orthopedic Surgeon	
250	Gary Smith	Pharmacist	
250	Padmaja Malladi	Physician/Anesthesiologist	
250	Maureen Fukumoto	Realtor	
250	Robin Cumberledge	retired	
1300	Ruann Ernst	retired	
1000	Virginia Jensen	retired	
1000	Victor Braun	retired	
1000	Joseph Wilhoit	Retired	
750	David Dybvig	retired	
500	Thomas Kempken	retired	
300	Lyle Thompson	Retired	
250	Brock McCaman	retired	
250	Richard Kraemer	retired	
250	George Hofer	retired	
300	Jack Marshall	retired navy	
500	Susan Anderson	Self-Employed	
500	John Neal	semi retired	
5200	Pamela Bass		Sent Letter 4/10/2014
5200	William Bass		Sent Letter 4/10/2014
2625	Maxwell Toretti		Sent Letter 4/10/2014
2605	E. K. Gaylord, II		Sent Letter 4/10/2014
2605	Robert Hobbs	Naumann/Hobbs	
2600	Bob Tuttle		Sent Letter 4/10/2014
2600	Robert Hutt		Sent Letter 4/10/2014
2600	Jacquelynn Powell		Sent Letter 4/10/2014

500 John S Fund.
500 Debbie Kazal
500 Patrick Florito
500 Steven Beck
500 Marc Rosen
500 Paul Simmonds
500 Nancy Teets
500 Jack Rasor
500 David Bakke
500 George Beerling
500 Hiram Allen
500 Ray Johnson
500 Joel Colley
500 Norman Pearce
500 Daniel Hutto
500 Joanne Ericsson
500 Nancy Achilles
500 Jerry Grady

Retired

Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Cox Communications
Sent Letter 4/10/2014
Sent Letter 4/10/2014
Sent Letter 4/10/2014

500 Laurance Nilsen	Sent Letter 4/10/2014
500 Joan Mutterperl	Sent Letter 4/10/2014
500 Judi White	Sent Letter 4/10/2014
500 Robert Caylor	Caylor Construction
500 Glenn Marion	D.R. Horton
500 Byrne for Congress, Inc.	Political Campaign
500 Philip Lyons	Sent Letter 4/10/2014
450 Blaine Huling	Sent Letter 4/10/2014
433.79 Thomas Mott	Sent Letter 4/10/2014
350 Dennis Carroll	Self
350 Timothy Vayhinger	Sent Letter 4/10/2014
314.83 Hawaii Republican Party	Political Party
300 Alan Thomas	Sent Letter 4/10/2014
300 Michael Rochon	Sent Letter 4/10/2014
250 Jack Moore	Sent Letter 4/10/2014
250 Judy Bolt	Sent Letter 4/10/2014
250 Bob Bolt	Sent Letter 4/10/2014
250 Chester Nowak	Sent Letter 4/10/2014
250 Thomas Matiski	Sent Letter 4/10/2014
250 Michael Dupuy	Sent Letter 4/10/2014
250 Jay Allen	Valley Anesthesia
250 Amanda Thompson	Schuff Steel Company
250 James Martin	Sent Letter 4/10/2014
250 Robert Fink	Sent Letter 4/10/2014
250 Charles McCallie	Sent Letter 4/10/2014
250 James Currie	Sent Letter 4/10/2014
250 James Barrons	Sent Letter 4/10/2014
250 Edward Lewis	Sent Letter 4/10/2014
250 Andres Mukk	Sent Letter 4/10/2014
250 Daniel Lieberman	Sent Letter 4/10/2014
250 Janice Smith	Sent Letter 4/10/2014
250 Francis Hammond	Sent Letter 4/10/2014
250 Katherine Thomason	Sent Letter 4/10/2014
250 Terry Thomason	Sent Letter 4/10/2014
250 Charles Umbarger	Sent Letter 4/10/2014

250 Diane Ushinski
 250 Linda Biddle
 250 Etsuko Pinkney
 250 John Mundy
 250 Jonathan Ford
 250 Donald Crowell
 250 Edwin Goss
 250 Thomas Paulus
 250 Rebecca Petersen
 250 Cheryl McCutcheon
 250 David Charleson
 250 Albert Frank
 250 Nicholas Isaacson

Sent Letter 4/10/2014
 Sent Letter 4/10/2014
 Sent Letter 4/10/2014
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 Sent Letter 4/10/2014
 Retired
 CareMore
 Sent Letter 4/10/2014
 Sent Letter 4/10/2014
 Sent Letter 4/10/2014
 Sent Letter 4/10/2014